

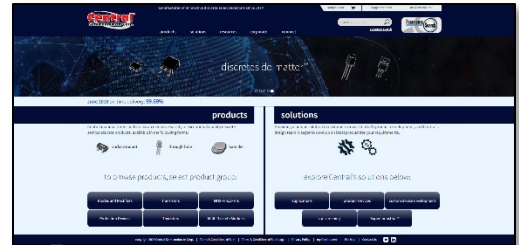


## press release

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For Immediate Release:  
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### Central Semiconductor's redesigned website helps designers find ideal solutions



**Hauppauge, NY USA – August 6, 2018 – Central Semiconductor Corp.**, a leading manufacturer of innovative discrete semiconductors, today launched a new solutions-focused version of its website. The extensive rebuild of the front end and back end infrastructure is designed to enable designers to effortlessly explore the many possibilities of Central's custom discrete solutions. The responsive nature of the new site allows users to easily view it on any device, from laptop to tablet to smartphone. The redesigned website features details of Central's specific custom capabilities, a new literature page, product services, and much more.

In the new "solutions" section, visitors can view an improved application topology listing, matching specific Central products with the latest and most demanding industry applications. Standard product services such as electrical parametric selections, lead forming, plating options and vendor managed inventory may be found here as well. A dedicated "custom capabilities" section helps designers learn about Central's various custom device possibilities such as Multi Discrete Modules, custom packaging, and up-screening options. When standard devices do not meet designers' requirements, Central's capabilities make the ideal product solutions possible.

Communicating with Central's worldwide representatives about custom solutions has never been easier with the simplified contact locator. This new tool, in addition to a redesigned Contact Us page, allows for fast identification of local contacts. A new About Us section provides an overview of Central's nearly 45 year longevity and evolution of its product mix, which now includes solutions. It is complemented by a unified "newsroom" where news about the latest capabilities and advertisements may be found.

The new site features a revitalized, modern look that allows visitors to quickly access all of Central's solutions-related information, and scroll through to learn about its capabilities with ease. Central is eager to work with designers as the possibilities of custom solutions are explored... Service is our passion.

Explore Central's ideal solutions for your design requirements today at: [www.centrasemi.com](http://www.centrasemi.com).